



[www.pattiedaletye.com](http://www.pattiedaletye.com)

# *Pattie Dale Tye*

KEYNOTE SPEAKER | C-SUITE  
EXECUTIVE | LEADERSHIP  
CONSULTANT | FORBES BEST  
SELLING AUTHOR

MEDIA KIT

# About Pattie Dale

Pattie Dale Tye is the COO for Stoll Keenon Ogden PLLC, a best selling Forbes Author, and national speaker. Pattie Dale is a C-suite veteran with over 30 years of experience leading companies to new heights and course-correcting businesses in need.

Pattie Dale has an extensive track record of success with some of the most recognized brands in the world. She spent over a decade with AT&T, was instrumental in turning around Humana's multibillion dollar Large Business Commercial Segment and championed Humana's first ever Population Health work, which resulted in not only regulatory changes within CMS, but placed Humana on Fortune Magazine's 50 Companies Changing the World

In June 2024, Forbes published Pattie Dale's first book, Ordinary to Extra-Ordinary - written for people just starting out, those re-entering the workforce after a time away, or anyone entering the third stage of their career. Pattie Dale's insights and expertise come from over three decades of leading and being led. She reaches beyond traditional career advice; taking you on an authentic leadership journey through her first hand expertise. Pattie Dale has walked in your shoes and she is here to help you through your own journey.

Pattie Dale has received awards and recognition throughout her career including "Louisville's Enterprising Business Women", 2021; "Private Company Directors to Watch", 2021 "Healthcare Heroes in Louisville", 2017, a "Women to Watch in the Business Insurance Industry", 2010 and "Texas Woman on the Move", 2008. She serves on the Boards of Louisville Metro Zoo Foundation and Kentucky State Chamber Foundation. She has previously served on the Board of Metro United Way, The Greater Houston Partnership, where she served a Chair of the Women's Initiative, Trilogy Health Services where she chaired the HR Committee and led the Humana Foundation as Interim CEO in 2017.

Since her book release, Pattie Dale has been a guest speaker on multiple podcasts, TV shows and conferences across the US and abroad. Pattie Dale was also recently nominated as a 2025 Today's Woman Magazine's Most Admired Business Leaders.





## KEYNOTE TOPICS

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- Your career is a 90,000-hour journey
  - approach your career with intention and purpose
- Aligning aptitudes with passion, purpose, and preparation
- Who are you and why do you work
  - embrace a candid conversation about motivations, identity, and the honest drivers behind our work
- Giving back to go forward
  - understand why generosity is a game-changer in the modern workplace and how it unlocks opportunity
- Thriving in a multigenerational workplace

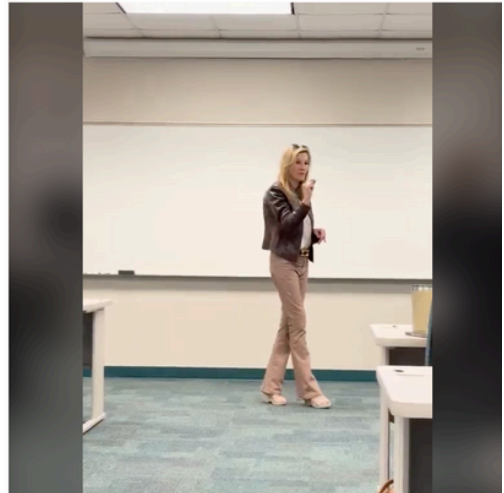
"We are so humbled and thankful you joined us this year, what an incredible two days with you, thank you!" – Jenna Gasper

"It's wonderful to hear about your experience speaking at the Young Woman's Club of Louisville's Drinks & Discourse event! Your leadership and dedication to empowering women is truly inspiring. Keep up the great work in fostering curiosity and growth among the community. Your voice and insights are invaluable in helping others advance in their careers. Keep shining as a curious woman!" – Dr. Debra Clary



# Speaking Highlights

- Keynote speaker at Gallagher's Empowered to Lead Conference in Houston
- Keynote speaker at the University of Kentucky's HR Division Meeting for UK HealthCare
- Special guest speaker for the economics class at Gateway College in Lake City, Florida
- Keynote speaker for the Young Woman's Club of Louisville Drinks & Discourse Event
- NextEra Emerging Leaders Dinner
- Mentor for Louisville Business First's Mentoring Monday networking event in February
- Special guest speaker for Leadership Louisville's WELL Circle networking breakfast



# Media Moments

- **Office Hours with David Meltzer,**  
<https://podcasts.apple.com/us/podcast/alistair-gordon-pattie-dale-tye-jeff-holman/id1678157057?i=1000692074919>
- **KET TV Segment with Christie Dutton:** 10:13 mark,  
[https://lnkd.in/eKS\\_7DSR](https://lnkd.in/eKS_7DSR)
- **The Leadership Lounge Podcast with Cynthia Knappek:**  
<https://podcasts.apple.com/us/podcast/ordinary-to-extraordinary/id1509538845?i=1000680830603>
- **Inside Personal Growth with Greg Voisen:**  
<https://insidepersonalgrowth.com/podcast-1195-from-ordinary-to-extraordinary-career-growth-leadership-insights-with-pattie-dale-tye/>
- **School for Startups Radio:**  
<https://podcasts.apple.com/us/podcast/february-14-2025-leading-for-wellness-patricia-grabarek/id1679799374?i=1000692262647>





## UNITED WAY KEYNOTE SPEAKER FOR THE UW WOMEN'S INITIATIVE AND YOUNG LEADERS FORUM: CAREER PLANNING THROUGH THE AGES



**Pattie Dale Tye** • 1st  
Forbes Books Author; Board Member; COO; Speaker  
1mo •

I was home last week—home in Houston! Surrounded by the most generous, warm-hearted friends a girl could ask for. I was especially grateful to speak at Women's Initiative and all Young Leaders: Career Planning Through the Ages, an event hosted by United Way.

I truly enjoyed sharing my journey to becoming a Forbes bestselling author and reflecting on my career path. It was a pleasure to offer stories, insights, and so much more.

Nothing beats the feeling of giving back to a community that has given me so much!

[#Houston](#) [#UnitedWay](#) [#CareerGrowth](#) [#Gratitude](#)



You and 70 others

8 comments



## LinkedIn Comments from United Way Event

Your presentation was excellent, so many valuable insights for working women and men at all stages of their careers and beyond. Thank you, Pattie Dale!

*Theresa Einhorn*

I am so impressed with your book and with your natural willingness to tell your experiences and share your thoughts on leadership to young women! This is such important work!

*Donna Sollenberger*



## WHY BOOK PATTIE DALE

- **Tailored Leadership:** No one-size-fits-all. Pattie Dale customizes her approach to your organization's needs, ensuring immediate impact.
- **Leading Across Generations:** Navigate today's multigenerational workforce with strategies that connect and inspire.
- **Lead with Empathy:** Learn how empathy and authenticity are game-changers for building trust and driving results.
- **Generosity = Growth:** Discover how giving back can accelerate your leadership and business success.
- **Proven Framework:** Pattie Dale's "Generosity in Leadership" framework will transform your approach, creating a culture of trust and success.



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### NEWSLETTERS

Dive into a wealth of knowledge with Pattie Dale's archived communications. From leadership strategies to industry-shaping insights, revisit past discussions or catch up on key moments you may have missed. Explore timeless wisdom on business transformation, workplace equity, and executive leadership.

<https://pattiedaletye.com/new-archive/>

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